



P U C C I S I M S

— ◆ — A I E V A N G E L I S T

Founder, P. Sims Hair Boutique

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Licensed cosmetologist and self-taught AI builder who turned a working salon into a live case study for AI adoption — proof that this technology belongs to everyone, not just engineers.

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◆ P. SIMS HAIR BOUTIQUE — MY FOUNDATION

Founder & Owner, P. Sims Hair Boutique LLC — Present

- ◆ Own and operate a luxury hair salon and product line as a working stylist specializing in custom wigs, luxury styling, and precision cutting.
- ◆ Integrate AI daily across marketing, content, and client operations — the real-world testing ground for everything I now teach.

◆ HOW I EMERGED INTO AI

Self-Taught AI Creator & Producer — 2025 - Present

- ◆ Taught myself to build with AI from zero software background — now writing, producing, and shipping AI-powered projects end to end.
- ◆ Built and deployed psimshairboutique.com, a production e-commerce site (React, TypeScript, Supabase, Vercel), using AI-assisted development tools.
- ◆ Conceived and produced “GG, The Glam Guardian,” an AI-generated web series used as content and marketing infrastructure for my salon brand.
- ◆ Launched Pucci AI Creations, a channel and practice documenting my AI production workflow for non-technical creators and small business owners.

◆ WHAT I BRING TO AI EVANGELISM

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- ◆ Living proof that AI is for everyone: a beauty professional running an AI production studio from a laptop. When I demo my work, the reaction moves from “I didn’t know AI could do that” to “show me how.”
 - ◆ A natural translator between technical capability and real small-business needs — reaching the audience the tech industry most often leaves behind.
 - ◆ Warm, direct communicator pursuing public speaking; comfortable on camera and in front of a room.

◆ SKILLS & TOOLS

AI Claude, Claude Code, AI video generation, prompt design, AI-assisted writing & content systems

TECHNICAL React, TypeScript, Tailwind, Supabase, GitHub, Vercel, DNS configuration

PROFESSIONAL Licensed cosmetologist — wig making, luxury styling, cutting ◆ Business ownership & operations

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